

I'm human





Media & Entertainment Law textbook now available on iOS and Android devices in its fourth edition. This book stands out as the only sport law textbook that approaches legal studies from a management perspective, combining legal strategies to gain business advantages. Organized around core management functions, it offers concise explanations of key concepts and incorporates current industry examples and cases to help students grasp legal ideas tied to real-world practice. Additional contributions from leading educators and practitioners have been added in this new edition, covering contemporary issues such as sports injury litigation, COVID-19's impact on events, gender discrimination, intellectual property, student-athlete marketing rights, and more. The book includes useful features like managerial context tables, discussion questions, and learning activities to aid teaching and learning. It is a crucial resource for sport law or recreation law courses and a valuable supplement for sport business and management programs. Online resources include exam questions, sample syllabi, and download options for mobile-responsive ePub books and PDFs. Introduction to Law in Sport Management is a valuable resource for those seeking to understand the legal aspects of sport management. With over one million books available, you can explore various topics, including Law & Media & Entertainment Law. This book provides an introduction to the essential principles of law and its application in sports management. The first chapter focuses on why studying law is crucial for sport managers, enabling them to gain a competitive advantage through legal theory. You will learn how to adopt a proactive approach to law, using preventive law concepts to develop and implement strategies for your organization. The second chapter delves into the US Legal System, lawsuit anatomy, court decisions, primary, and secondary legal resources, as well as conducting research. Understanding these concepts is vital to appreciating the legal theory presented throughout the book. Additionally, you will learn how to apply analytical tools based on legal reasoning concepts to improve your writing and problem-solving skills. By studying law through a management lens, you can gain significant value for your career in sport and recreation management. Whether you're working as a coach, administrator, or manager in various roles, this course will provide you with useful insights into the legal aspects of your profession. You'll learn how to navigate complex managerial activities, such as personnel management, event supervision, and marketing initiatives, using a solid understanding of law. Given article text here Sports organizations encompass a wide range of industries, including sports, education, and recreation. These sectors are deeply intertwined with legal complexities, as demonstrated by Exhibit 1.1, which highlights various scenarios involving significant legal implications. A university football coach's departure to coach at another institution raises questions about collective bargaining and contract law. A professional team's issue with the salary cap in signing a player underscores these concerns. Furthermore, a prosecutor charges an athlete with sexual assault, while a female basketball coach asserts equal pay for men's coaches, sparking discussions under the Equal Pay Act and Title VII. In one instance, a youth sport organization is held liable for a coach who molested a team member, highlighting the importance of tort law – negligent hiring. Another scenario involves a health club and equipment manufacturer being liable for injury due to malfunctioning weight equipment, exemplifying products liability in tort law. Football players sue the NFL and NCAA regarding concussion policies and procedures, leading to negligence and fraudulent concealment claims. Additionally, a sport business faces criticism for naming its sports apparel after another product, raising questions about trademark infringement. Constitutional law is also relevant, as a public high school requires prayer over the public address system before all home football games. A company terminates an endorsement contract with an athlete accused of criminal conduct, and a whitewater rafting company uses waivers to avoid liability for its own negligence. A university's elimination of women's gymnastics and men's baseball teams sparks controversy under Title IX. NCAA student-athletes sue the organization and videogame manufacturers over the use of athletes' likenesses in games. Finally, discussions around right of publicity and anti-trust laws arise in sport organizations. This body of law has evolved significantly, influenced by global sports contexts and general legal principles. We understand the widespread impact of law on sports and recreation. For instance, imagine you've just been appointed as the manager of a local youth baseball league. As you start your first week, you're struck by how many of your responsibilities have legal implications. Your job requires you to consider questions such as: What terms should be included in your lease agreement with the city's park department? How do you ensure your coaches are qualified and suitable for working with young athletes? Are you allowed to hire temporary staff on fixed wages instead of minimum wage and overtime pay? What emergency medical care is available for participants? Do you need automated external defibrillators (AEDs) on site? What concussion protocols must be implemented to protect participants? How do you maintain equipment and the playing fields? What provisions should be included in your contracts with vendors who'll provide food and drinks at games, as well as game officials? What levels of insurance are necessary? All these questions have both managerial and legal implications. Furthermore, we need to use our knowledge of law proactively to make better management decisions, while also understanding how the legal system sometimes invites abuse due to its "open door" policy for hearing disputes. Our legal system operates under the belief that citizens should be given as much access to formal legal dispute resolution as possible, which is fine when people only use the system to bring about justice, but can be problematic when it leads to exploitation. Redrawing the Line: A Reevaluation of Coaching Agreements in Top-Level College Athletics

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