

I'm not a robot



Color analysis examples

Having difficulty understanding the 12 seasons in colour analysis? Do you know what to look for in colours? There's light, dark, deep, cool, warm, soft, clear, light and muted, dark and muted, light and clear, dark and clear as well as neutral! Take a look at this handy guide to help you identify the differences in chroma and value, and notice the subtle differences across the 4-seasons (further defined into 3-sub seasons for each). I have created example colour swatches for both warm and cool, as well as some examples for neutral colour palettes. In the example below you can see the colours and and a model that has features that harmonise best with those colours. Note: Please note that while these examples feature stock images with diverse skin tones, the photos selected do not represent the exclusive range of skin tones that can wear these colours. Book in for a 1:1 colour analysis to get the most accurate results. This should also help you see the subtle differences between warm and cool colours and why the temperature (hue) isn't the only thing to pay attention to. Seasonal Colour Analysis Wheel We need to understand the differences in the colour chroma: how muted or bright a colour is. We also need to recognise the colour's value: the intensity, how light or dark the colour is, often referred to as saturation (intensity of the colour). Light colour palette example for colour analysis When we look at light colours that have a soft and delicate appearance. They are typically lighter in value and can include pastels, soft neutrals, and light shades of various colours. Imagine lots of white being added to make the colour less saturated. Dark colour palette example for colour analysis When we look at dark colours they have a much deeper and richer appearance. They are often deeper in value and include darker shades of colours like deep burgundy, navy blue, or forest green, imagine black being added to make the colours darker for an evening scene in a painting. Deep colour palette example for colour analysis When we look at deep colours they are rich and intense. These shades have a high saturation level and are often bold and vibrant, like deep jewel tones. Cool colour palette example for colour analysis When we look at cool colours they have a distinct cool undertone. They tend to have hints of blue in them, and it gives them a fresh and crisp appearance. Examples include cool shades of blues, purples, and greens. Warm colour palette example for colour analysis When we look at warm colours they have a noticeable warmth to them. They often have hints of yellow or red in them, creating a cosy and inviting look. Examples include warm shades of reds, oranges, and yellows, very typical of the natural colours we see during Autumn. Soft colour palette example for colour analysis When we look at soft colours they have a muted and gentle quality. They are typically less vibrant and have a more subdued appearance. Soft colours can include dusty pinks, muted greys, or muted earth tones. These are colours that look like they've had a selfie filter applied! Clear colour palette example for colour analysis When we look at clear colours – they have high contrast and clarity. They are often vibrant and sharp, creating a bold and striking effect, and include bright primary colours like true red, royal blue, or sunny yellow. Light and muted colour palette example for colour analysis Light-muted colour variations combine the lightness of light colours with a muted quality. They have a gentle and understated appearance, such as pale soft pastels with a touch of grey or muted neutrals with a light tint. Dark and muted colour palette example for colour analysis When we look at dark-muted colour variations they combine the richness of dark colours with a muted quality. They have depth and intensity but with a softer and more understated effect. Examples include deep muted jewel tones or darkened neutrals with a muted undertone. Light and clear colour palette example for colour analysis When we look at light-clear colour variations they have the softness of light colours with the clarity of clear colours. They have a luminous and crisp appearance, such as light and bright pastels or light shades of clear primary colours. Imagine all these colours having white paint added to them to lighten them up. Dark and clear colour palette example for colour analysis When we look at dark-clear colours they combine the richness of dark colours with the clarity of clear colours. They have depth and vibrancy, creating a strong and striking impact. Examples include rich and clear jewel tones or dark shades of clear primary colours. Neutral colour palette example for colour analysis Neutral colour palette example for colour analysis When we look at colour options for those with neutral undertones, the colour variations consist of colours that have a balanced and versatile quality. They are neither strongly warm nor cool, too bright or too muted, and they can work well as foundation or accent colours across different seasons. Neutral base colours can include various shades of grey, blue, beige, or taupe and cream. There are certain colours such as fire engine red, purples, burgundy and greens that tend to work well on those with neutral undertones too. This selection of colours is just a small sample of what someone with neutral undertones can explore. It's important to remember that everyone has unique DNA, and whilst these colours might work for the majority, as an individual you still need to pick the best ones for yourself. These are just examples. Not all colour options provided in the colour palette will work for everyone but this more advanced system of defining colours can help you find colours that are in harmony with your undertones – and what to look for in the colours that suit you. Use Pinterest? PIN and save for later Hopefully seeing the colour variation terms used within the 12 seasons, rather than me just speaking about them allows you to see there is a more nuanced understanding of colours that is required to be able to identify these colours. Before being trained in colour analysis, I will be honest I wasn't sure what I was looking for in colours – all I knew was if I liked a colour or not. Sometimes I would wear colours I loved, but looking back, those colours didn't love me – understanding colours is a really useful tool if you want to use colours to enhance how you feel and harmonise with your natural complexion. When we refer to colours and say, you look best in either light, dark, deep, cool, warm, soft, clear, light and muted, dark and muted, light and clear, dark and clear, or neutral, this is what we mean. Understanding the subtle differences in colours can help you better identify complimentary (and less complimentary) colours for yourself when you are creating your capsule collection – and shopping for those investment pieces. I'm selecting random people for colour analysis workshops to discuss the colours in more depth – if this is something you might be interested make sure you leave a comment below! I hope this helps! Let me know your thoughts on this breakdown, has it helped or confused you more? Having difficulty understanding the 12 seasons in colour analysis? Do you know what to look for in colours? There's light, dark, deep, cool, warm, soft, clear, light and muted, dark and muted, light and clear, dark and clear as well as neutral! Take a look at this handy guide to help you identify the differences in chroma and value, and notice the subtle differences across the 4-seasons (further defined into 3-sub seasons for each). I have created example colour swatches for both warm and cool, as well as some examples for neutral colour palettes. In the example below you can see the colours and and a model that has features that harmonise best with those colours. Note: Please note that while these examples feature stock images with diverse skin tones, the photos selected do not represent the exclusive range of skin tones that can wear these colours. Book in for a 1:1 colour analysis to get the most accurate results. This should also help you see the subtle differences between warm and cool colours and why the temperature (hue) isn't the only thing to pay attention to. Seasonal Colour Analysis Wheel We need to understand the differences in the colour chroma: how muted or bright a colour is. 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