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The old way to retail is broken. Todays omnichannel consumers browse, research, and shop across physical, social, web, marketplace, app, and other channels and expect more control. To keep up, retailers must assemble too many disconnected systems and manage inventory scattered across their network. That frustration is hurting your business and your customer experiences.We were frustrated, too. So, we combined our experiences from companies like Amazon, Salesforce, eBay, Staples, Dell, Groupon, Restoration Hardware, and Google to rethink the entire approach to order management.Now, fabrics reimagined OMS delivers seamless orchestration of demand and fulfillment for better customer experiences. Retailers can start small and move quickly using our cloud-native, composable integrations to scale and create lasting bonds with omnichannel shoppers. We orchestrate the entire order lifecycle for omnichannel retailers to sell anywhere, and fulfill everywhere. Commerce platform innovator names Matt Kaminski Chief Revenue Officer and Jay Topper Chief Customer Officer fabric, the creators of the next-generation commerce platform, today announced the appointments of accomplished industry veterans Matt Kaminski as Chief Revenue Officer and Jay Topper as Chief Customer Officer. The announcement follows a momentous year of growth and innovation for fabric that included 260% year over year growth in Gross Merchandising Value, and 277% year over year growth on number of transactions on the fabric platform, as well as industry recognition, and the unveiling of innovative new technologies.fabric is on a mission to revolutionize commerce. The companys headless and composable commerce platform, applications, and APIs support merchandisers, operators, and developers within high-growth brands and retailers for a much more modern commerce experience. Customers such as Chicos, Debenhams, Pier1 Imports, and Crate&Barrel have vastly innovated their omni-channel retail customer experience using the fabric platform.Matt has led go to market teams in enterprise software for over two decades. He comes to fabric from Power Factors where he served as chief sales officer, and before that, spent eight years with Salesforce, most recently serving as VP of enterprise sales. At fabric, Matt will be responsible for revenue growth globally.Jay Topper has decades of retail industry experience, joining fabric from Chicos FAS, where he most recently served as Chief Digital Officer, and from FTD, serving as Chief Digital Officer and EVP Chief Technology Officer. At fabric, Jay will be responsible for continuing to build and drive the next phase of innovation, strategy, and growth for fabrics platform.Matt and Jay join seasoned marketing innovator and industry veteran Christelle Flahaux to bolster the fabric executive team. Christelle was appointed EVP and Chief Marketing Officer last November. Prior to fabric, she served as senior VP of Brand, Growth, and Experiences for Automation Anywhere, Head of Marketing at FortressIQ, and Chief Marketing Officer at Host Analytics.Were beyond thrilled to have Matt and Jay join Christelle to round out our executive team and help further guide us through an exciting new chapter of innovation and growth at fabric, said Mike Micucci, CEO of fabric. With their industry expertise and market experience, we look forward to further accelerating fabrics dedication to modernizing commerce.fabric continues impressive momentum, including:Experiencing 260% year over year growth in Gross Merchandising Value, and 277% year over year growth on number of transactions on the fabric platform;Being named a Major Player in two recent IDC MarketScape reports; IDC Marketscape Worldwide Enterprise Headless Digital Commerce Platforms 2024 Vendor Assessment (Doc number #US50626423, June 2024) and IDC Marketscape Worldwide Enterprise B2C Digital Commerce Applications 2024 Vendor Assessment;Announcing the availability of Product Catalog, a game-changing commerce-first approach to product data that centralizes, organizes, and delivers product information on any channel;With fabric Product Catalog, Debenhams, an iconic British heritage brand, announced it has scaled its catalog to three million SKUs and easily deploys millions of product updates daily;.Releasing the availability of fabric Order Management System (OMS), unlocking commerce services like dropship, to streamline real-time inventory and order management.To learn more about fabric technology, go to: fabricfabric is the next-generation commerce platform that is designed to provide the commerce services customers expect so they can build world-class experiences, anywhere. fabric is on a mission to revolutionize commerce for everyone, and we empower businesses who are striving to deliver commerce that drives conversion and customer outcomes. Leading retailers, including Chicos, Brooklinen, and Ashleys Furniture, trust fabric to run their modern commerce business. Headquartered in San Francisco, fabric was founded in 2017 by a group of industry veterans determined to bring the same technical principles found at Amazon to retail. Learn more at Contact:Cathy WrightOffleash PR for fabric Elevate the customer experience with the first AI-powered OMS. fabric delivers a unified view of real-time inventory to meet demand with the fulfillment experience your customers expect at every touchpoint. SEATTLE, Wash, Feb. 24, 2022 fabric, a leader in headless commerce, today announced the closing of a Series C funding round of $140M led by Softbank Vision Fund 2, with participation from Forerunner Ventures, Glynn Capital and existing investors Redpoint Ventures, Norwest Ventures and Stripes. This latest round of funding closes a mere 219 days after Series B and values fabric at approximately $1.5B. Concurrent with the funding, Robert Kaplan from Softbank will join fabrics Board of Directors. In 2021, fabric achieved 4.5x YoY revenue growth. We truly appreciate the vote of confidence that Softbank and our other world-class investors have in our vision, our execution and our experienced team, said Faisal Masud, CEO of fabric. This round will allow us to increase the velocity of our innovation and product development while we continue to create technology that, unlike our competitors, bends to the needs of our customers, not the other way around. fabric truly is the future of digital commerce and our new customers Chicos, McDonalds, TriMark, Lazurde and most recently The Honest Company, are embracing it.Funds from the Series C round will be utilized for accelerating product development largely through automation and intelligence, and geographic expansion. Trillions of dollars are moving online and any company selling digitally is preparing for a post-Covid world where customer expectations have drastically changed. The experience is everything and those brands and retailers providing a modern, optimized, omnichannel experience will experience significant growth. fabrics suite of 300+ powerful commerce APIs and robust api orchestration framework provides full flexibility to support unique business models, experiences, and managed service offerings for all channels and industry verticals. Additionally, fabric Marketplace empowers seamless connections for brands so they can instantly offer their customers the products they love.Retailers need to meet modern consumers wherever they are whether online, offline, mobile, social, or any future entry point. This means merchants of all sizes, and especially mid-market and enterprise, need the right commerce platform to keep pace with evolving trends, said Robert Kaplan, Investment Director at SoftBank Investment Advisers. We believe that fabric has built the industrys best API-first modular commerce platform and accompanying commerce applications to give merchants unrivaled power and flexibility, all in a manner that reduces the pain of migrating over from legacy, outdated commerce platforms.In addition to the funding announcement, fabric has also just signed The Honest Company, a mission-driven, digitally native brand focused on leading the clean lifestyle movement to its roster of customers.Digital has been a key to the Honest foundation from our very beginning. As we continue to invest in delivering on our vision of providing our consumers and partners with an innovative digital experience, fabric stood out as the clear choice to support us in doing so, said Pete Gerstberger, Chief Digital & Strategy Officer for The Honest Company. We are confident that the strength and ability of fabrics product offerings will help us deliver leading-edge digital experiences for Honest consumers to help us engage them at all stages of their lives, no matter where they are.B2B companies are also leveraging fabric technology to expand their digital commerce presence and provide their customers exceptional omnichannel experiences.TriMark has partnered with fabric to modernize and accelerate their B2B commerce experience, said Tom Weinclaw, Chief Growth Officer of TriMark USA, a fabric customer. We are pleased with the progress to date and look forward to fabrics APIs improving our customer experienceAs of February 24, 2022, fabric received an overall rating of 4.6 out of 5on Gartner Peer Insights in the Digital Commerce Space. A few of the 28 customers who reviewed us said:Excellent leadership team that were equally hands on alongside the service integrator. I like the fact the management team have all been in operational roles such as Ex CDOs, ex Amazon & Google folk. They understand whats needed practically & innovation-wise and they have built the tool with that at the core. Each member is very hands on too and constantly checking in. Link to full reviewfabric is the future in the digital commerce space. Modularity (you call it composability) means I can acquire wholly-autonomous functions i.e. loyalty management, store front, etc. in order to supplant/augment my current platform. Furthermore, modularity also allows fabric to rapidly continuously innovate across its product portfolio via acquisition of other best-of-breed solutions (think Salesforce and its Marketing Cloud product conglomerate e.g. Exact Target, Dataorama, etc.). Link to full reviewWeve had a fantastic experience with the Fabric team. World class product and people Link to full reviewSince raising its Series B in July 2021, fabric has:Achieved 4.5x YoY revenue growth in 2021Made significant senior hires:Val Rupp Chief People Officer, fmr Amazon, Microsoft, Hewlett Packard EnterpriseKaren Brewer Chief Marketing Officer, fmr Cisco, Autodesk, AdobeStacy Saal Chief Operating Officer, fmr Amazon, Williams SonomaPrakash Muppirala -EVP of Platform Solutions and Customer Success, fmr Restoration HardwareChandra Shekar Neti Head of APAC and Vice President of Software Engineering, APAC, fmr AmazonCraig Berman SVP Corporate Marketing, fmr AmazonLaunched fabric Commerce Platform for B2B which enables online sales transactions for your manufacturing, distribution, or wholesale business with a complete, scalable e-commerce platform.About Gartner Peer InsightsGARTNER PEER INSIGHTS is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved. Gartner Peer Insights content consists of the opinions of individual end-users based on their own experiences with the vendors listed on the platform, should not be construed as statements of fact, nor do they represent the views of Gartner or its affiliates. Gartner does not endorse any vendor, product or service depicted in this content nor makes any warranties, expressed or implied, with respect to this content, about its accuracy or completeness, including any warranties of merchantability or fitness for a particular purpose.About fabricfabric is a key component of the modern commerce stack. By democratizing access to best-in-class digital commerce tooling, fabric allows merchants who arent served well by Shopify, Oracle, or Salesforce (and other hosted platforms) to thrive in an e-commerce world. Customers like BuildDirect and GNC trust fabric for its open and modular design that allows them to be live within just a few months without having to replatform. fabric is a force multiplier on retailers existing technology investments proven to grow digital revenue by up to 3x. Headquartered in the Cloud Capital Seattle, Washington, with offices and customers around the world, fabric is backed by SoftBank, Glynn Capital, Forerunner Ventures, Stripes, B Capital Group, Greycroft, Norwest Venture Partners, Redpoint Ventures, Sierra Ventures, Innovation Global Capital, Ascend Venture Capital, and Expa. To learn more, visit . Order Management (OMS)Streamline omnichannel fulfillment OffersPersonalized promotions delivered at the right timeProduct CatalogCentralize, organize, and deliver product information anywhereDropshipExpand product assortment From demand to fulfillment, elevate the customer experience across every touch point, on all channels, to win in the age of unified commerce SAN FRANCISCO Dec. 18, 2024 fabric, the creators of the next-generation order orchestration solution, today announced a reimagined order management system (OMS) enhanced by the transformative power of artificial intelligence (AI), including a new AI agent. fabric AI Order Cloud provides retailers with a centralized system for managing their orders, inventory, and fulfillment across multiple channels. Now infused with AI, fabrics OMS delivers real-time data analysis, trend detection, and intelligent recommendations, ensuring seamless operations and a comprehensive view of the entire customer journey. In todays dynamic and highly connected world, consumers desire the ability to shop across any channel and control their delivery; whether its curbside or right to their doorstep. Conversionand, ultimately, brand loyaltyhinges on retailers offering the right products at the right time, paired with flexible and convenient delivery options. However, many retailers are struggling with inventory that is siloed across their network. This lack of visibility into their inventory not only negatively impacts customer satisfaction, it contributes to lost sales, increased markdowns, and higher storage costs. Research indicates that 69 percent of online shoppers will abandon their purchase and shop with a competitor if their desired item is out of stock, with stockouts being responsible for $1 trillion in missed sales each year globally. Furthermore, overstocking can increase storage and holding costs for retailers by 20-30 percent. As consumers increasingly shop across more channels, and their expectations continue to rise, AI-driven solutions are quickly becoming essential for enhancing inventory visibility, streamlining operations, and delivering exceptional customer experiences. This is why a staggering 92 percent of businesses plan to invest in AI-powered software. Global direct to consumer (DTC) ecommerce leader, ESW, is one such company experiencing the benefits of AI-driven solutions. fabric AI Order Cloud is a game-changer for omnichannel retail, said Frank Kouretas, CPO of ESW. fabric is helping us create seamless order management experiences and simplifying inventory visibility across all channels. This enables the fulfillment of customer orders with greater efficiency at global scale. fabrics composable technology enhances operational agility, helping us exceed customer expectations in todays fast-paced retail environment. Todays announcement underscores fabrics dedication to providing retail companies with the technology and insights they need to revolutionize their business and meet customers wherever they are, said Mike Micucci, CEO of fabric. fabric AI Order Cloud taps the game-changing power of AI to boost conversion by exposing shoppers to timely, accurate inventory so retailers can fulfill orders at the right margin and provide a next-level customer experience. fabric AI Order Cloud helps retailers modernize their omnichannel strategies, reduce operational complexity, and drive long-term growth through: Intelligent fulfillment orchestration The solution eliminates manual tradeoffs between speed and cost by automatically evaluating inventory levels, carrier capacity, and delivery promises across locations. Using analytics insights, AI recommends new fulfillment rules and automation procedures to continuously optimize decisions to meet service levels while minimizing shipping costs and split shipments. Seamless store fulfillment Retailers can boost site conversion and average order value (AOV) by letting online shoppers purchase physical store inventory. fabric AI Order Cloud provides ship-from-store options and easy-to-use interfaces for store associates to manage orders efficiently. AI-powered store fulfillment optimization dynamically evaluates store capacity and fulfillment performance to intelligently allocate online orders to stores. fabrics AI agent continuously learns from fulfillment patterns to improve store selection, boost pick/pack efficiency, and balance workload across locationsall while maintaining target service levels and maximizing conversion of store inventory. Enhanced demand generation Retailers can improve omnichannel shopping experiences with AI-enriched product information connected to real-time inventory to enhance product discovery, SEO, and site search, and increase conversion. This saves merchandising teams up to 50 percent more time, and results in a better overall shopper experience. Unified data with AI-powered insights fabrics OMS centralizes fulfillment data across channels, enabling operators to interact with fabrics AI agent for rich analytics around split shipments, on-time delivery, location performance, and other real-time insights, recommendations, and actions to guide better decision-making and deliver personalized customer experiences. Effective channel management Retailers can capture revenue faster by launching and iterating channels in days versus months to increase conversion through consistent and rich product content. Small teams can scale efficiently using intelligent workflows, minimize poor customer experiences from overselling and cancellations with real-time inventory, and reduce product detail page (PDP) abandonment with real-time availability and product content. Natural language interfaces Team members can interact with the AI agent using natural language to query data, generate insightful metrics, receive guidance on complex decisions, and more. Availability fabric AI Order Cloud is generally available to customers globally. Resources Learn more about fabric AI Order Cloud here. Read the blog. Attending NRF 25 next month? Connect with fabric and see a demo at booth #6639. About fabric fabric is a reimagined OMS solution for enterprise retailers to deliver the customer experience that builds loyalty, in the age of unified commerce. We help omnichannel businesses connect demand to fulfillment across all of their touchpoints. Enterprise customers including Chicos, Debenhams, Brooklinen, and Ashleys Furniture, trust fabric to run their modern commerce business. A global company with offices all over the world, fabric was founded in 2017 by a group of industry veterans to bring the same technical principles found at Amazon to retail. Learn more at . About ESW ESW makes worldwide ecommerce powerful and simple. We offer the worlds best-loved brands solutions that reduce cross-border complexity and create moments that matter between them and their shoppers. We focus on localising the online shopping experience to increase conversions and loyalty while also taking on the complications of doing business in international markets. We do it through frictionless checkouts, fast, reliable shipping and returns and by reducing compliance and regulatory risk. All while coming alongside our clients with market insights and strategies designed for long-term growth and profitability. With offices in New York, Dublin, Madrid and Singapore, ESW helps the worlds premier and most ambitious brands achieve growth and profitability in more than 200 global markets. Thats worldwide ecommerce made powerful, made simple. Press Contact: Alex DaigleOffleash PR for fabric Order Management (OMS)Streamline omnichannel fulfillment OffersPersonalized promotions delivered at the right timeProduct CatalogCentralize, organize, and deliver product information anywhereDropshipExpand product assortment "We don't want to rip and replace in years to come, and want the simplicity of an API driven technology. Now we can mix and match between different vendors that offer the best capabilities." - Deepak Lakshmanan Extend product catalog to offer customers more choice and convenienceRespond to tariff exposure by easily onboarding new or alternative suppliersRefocus on core competencies by pushing tariff related inventory risks to your supplier networkRapidly market-test new products and suppliers to build agility into demand forecastingUnified, real-time view of inventoryAI-assisted inventory allocation & order fulfillmentFlexible store fulfillment servicesAutomated customer service tools

What does the elephant represent in hindu. What is the elephant in hindu. What does the elephant mean in india. What does the elephant symbolize in indian culture. What does the elephant symbolize in india. What is the elephant in hinduism. What does the hindu elephant symbolize. What does the elephant symbolize in hinduism.

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